

COVID-19 Impact on the Financial Health of Households in America

What is Workplace Financial Health? - Part 4

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04:55	Introductions
09:55	Financial Health Network presented <ul style="list-style-type: none">• Overview of what workplace financial health is• Examples of finhealth solutions in the workplace• Measurement for workplace finhealth
16:35	Getting started: How, Why?
24:40	Necessary leadership buy-in HR involvement; employee introduction
31:20	Common challenges with program implementation; overcoming them
37:15	Program fundamentals: <ul style="list-style-type: none">• Measuring impact• Data collection• Baseline metrics• Timeline for success
47:40	Financial education vs. Financial literacy vs. Financial health
51:20	Getting started; action items for success
53:20	Lessons learned

Key take-aways from our recent webinar

Three immediate and actionable items:

- Objective Measurement to establish Baseline Metrics (FinHealth Score)
- Partner with vendors to Measure Impact
- Leverage existing Data Ecosystem